

Customize
your way
of living



HOYALUXiD LIFESTYLE V+



HOYA



People-based innovation

Hoyalux iD LifeStyle V+ is HOYA's new progressive lens design derived from customer's feedback, ordering behaviour, and extensive analysis of data from MyStyle iDentifier.

Wearer analysis and direct customer feedback through wearing tests, clinical trials and consumer research have also encouraged new insights on the visual needs of modern presbyopes. Together with a new FreeForm aspherisation process and design calculation technology, Hoyalux iD LifeStyle V+ clearly is the result of people-based innovation.



Built on proven design technology

Hoyalux iD LifeStyle V+ is still 'the easy-to-prescribe FreeForm lens'.

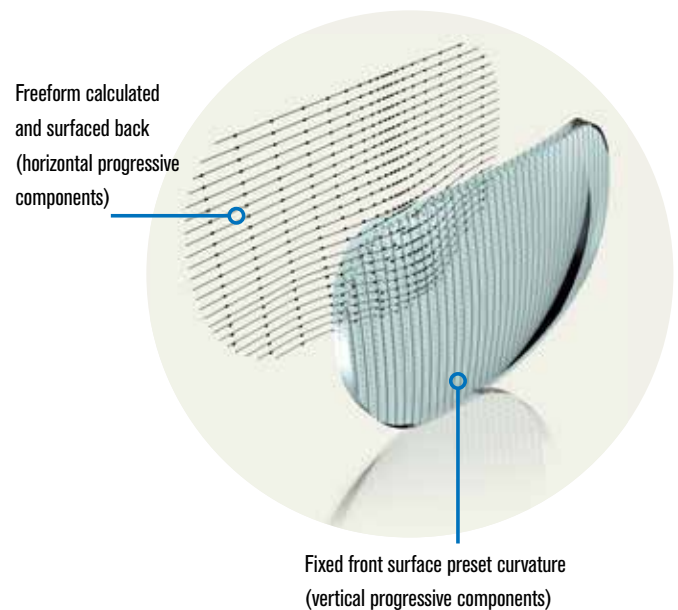
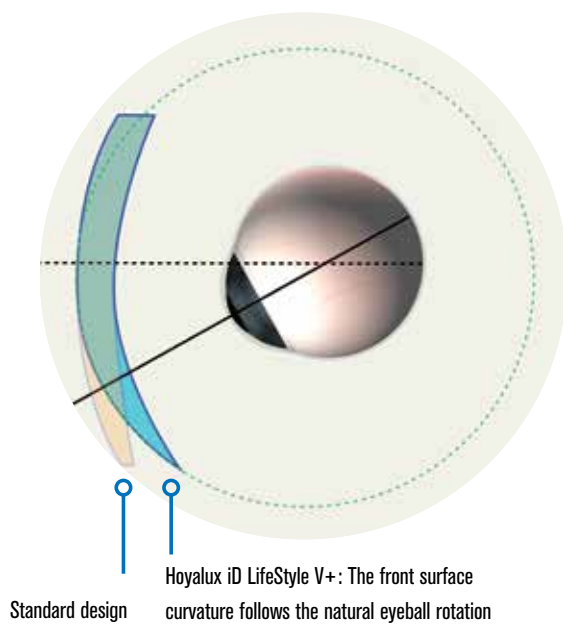
It maintains all existing characteristics of the successful Hoyalux iD LifeStyle Design.

Features

Front surface curvature follows the natural eye ball rotation
Uniform addition of +3.00D on the front surface, which is counterbalanced on the back to achieve the total addition power
iD FreeForm Design Technology
Balanced View Control
No special fitting parameters needed

Benefits for your patients

Easy re-adaptation even with changes of addition in prescription
Extremely natural progression leads to smooth interaction between far and near
Clear, natural vision in all directions and at all distances
Extremely stable image perception: 100% stability when moving (even when walking stairs)
A customised lens without time consuming additional measurements



Two design variations



Hoyalux iD LifeStyle V+ Harmony is the all-round progressive lens that has the most comfortable progressive distribution over the main vision areas. The perfect design for experienced presbyopes who expect only the best possible vision wherever they look.



Hoyalux iD LifeStyle V+ Clarity is the dynamic progressive lens with primary focus on distance vision. The ideal design for young, active presbyopes who require sharp vision and do not accept any limitations when moving around.

<ul style="list-style-type: none"> • Soft progressive design • High adaptation rate • Wide near vision area • Smooth transitions between the different visual fields • Preferred for reading, computer work and static activities 	<p>Design & Features</p>	<ul style="list-style-type: none"> • Hard progressive design • High initial adaptation • Widest distance vision area • Clean, unobstructed fields of vision • Preferred for driving, cycling and dynamic activities
<ul style="list-style-type: none"> • Experienced presbyopes • Experienced progressive lens wearers • Read a lot, spend a lot of time behind the computer 	<p>For whom?</p>	<ul style="list-style-type: none"> • Young, active presbyopes • First-time progressive lens wearers • Drive a lot, move around, and active during the day