

## LIFESTYLE BALANSIS BENEFITS:



- ✓ Easy adaptation
- ✓ Balanced vision for activities
- ✓ Minimised swim and sway effect
- ✓ Quick focusing from far to near and vice versa
- ✓ Superior visual comfort at all distances
- ✓ Ideal for first time and existing progressive wearers

For more information on **LifeStyle Balansis** lenses, speak to your local eyecare professional.

**HOYA**

[www.hoyalens.com.au](http://www.hoyalens.com.au)

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# LIFESTYLE

BALANSIS

MULTIFOCAL  
LENSES



**HOYA**

FOR EASY ADAPTATION

## ADVANCED TECHNOLOGY FOR COMFORTABLE VISION

## THE PROBLEM: COMMON ISSUES FOR STANDARD PROGRESSIVE WEARERS



LifeStyle Balansis lenses are equipped with Hoya technologies which specifically allow you to adapt easily to them and confidently go about your daily activities. The lenses provide comfortable vision, minimising the swim and sway effect commonly experienced with standard progressive lenses.



### Peripheral Blur

Seeing blurred vision through the outer area of the lenses



### Unnatural Head Posture

Needing to tilt head to the correct angle to read clearly



### Sway Effect

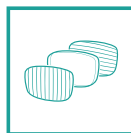
Experiencing a floating sensation from head movements

## HOYA'S SOLUTION: LIFESTYLE BALANSIS TECHNOLOGY & BENEFITS



### View Xpansion

Maximises the clear visual field by minimising blur in the outer area of the lenses



### Integrated Double Surface Design

Reduces distortion and provides natural head posture during near work



### Stable View Enhancer

Reduces the unpleasant swim and sway effect, commonly experienced by progressive lens wearers when moving around