

Standard multifocal

Standard multifocals have no personalisation to the wearer's specific needs incorporated within their design. They provide basic vision for near, intermediate and distance vision.



Hoyalux iD LifeStyle V+ is an innovative lens design inspired by wearer's feedback. LifeStyle V+ is offered in two design variations: **Harmony** for experienced multifocal wearers who spend a lot of time indoors, and **Clarity** for people who predominantly spend time outdoors.



Hoyalux iD Classic is uniquely designed for the best position in relation to your eye. This significantly reduces unnecessary eye movement, while following your natural eye movement. Unlike standard multifocals, they are tailor made according to the exact requirements of your prescription. The lens design provides wide vision at all distances.



Hoyalux iD MyStyle V+ is the ultimate of individualised progressive lenses. They are tailor made according to the exact requirements of your prescription, lifestyle, frame choice and wearing positions. They guarantee crystal clear vision and instant focus in a split second. Ideal for those who don't want to compromise their vision.

We care about your eyes

HOYA recognises no two people see the world the same way, and has developed an extensive portfolio of award-winning lenses, to suit all individual needs and lifestyles.

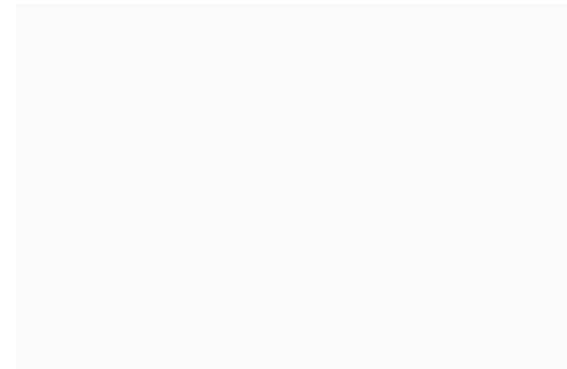
Hoyalux iD lenses

BENEFITS	Standard multifocal	Hoyalux iD LifeStyle V+	Hoyalux iD Classic	Hoyalux iD MyStyle V+
Distance vision	★★	★★★★★	★★★★★	★★★★★
Intermediate comfort	★	★★★	★★★★★	★★★★★
Wide near vision	★	★★★	★★★★★	★★★★★
Stability on the move	★	★★★	★★★★★	★★★★★
Level of personalisation		★★★	★★★★★	★★★★★

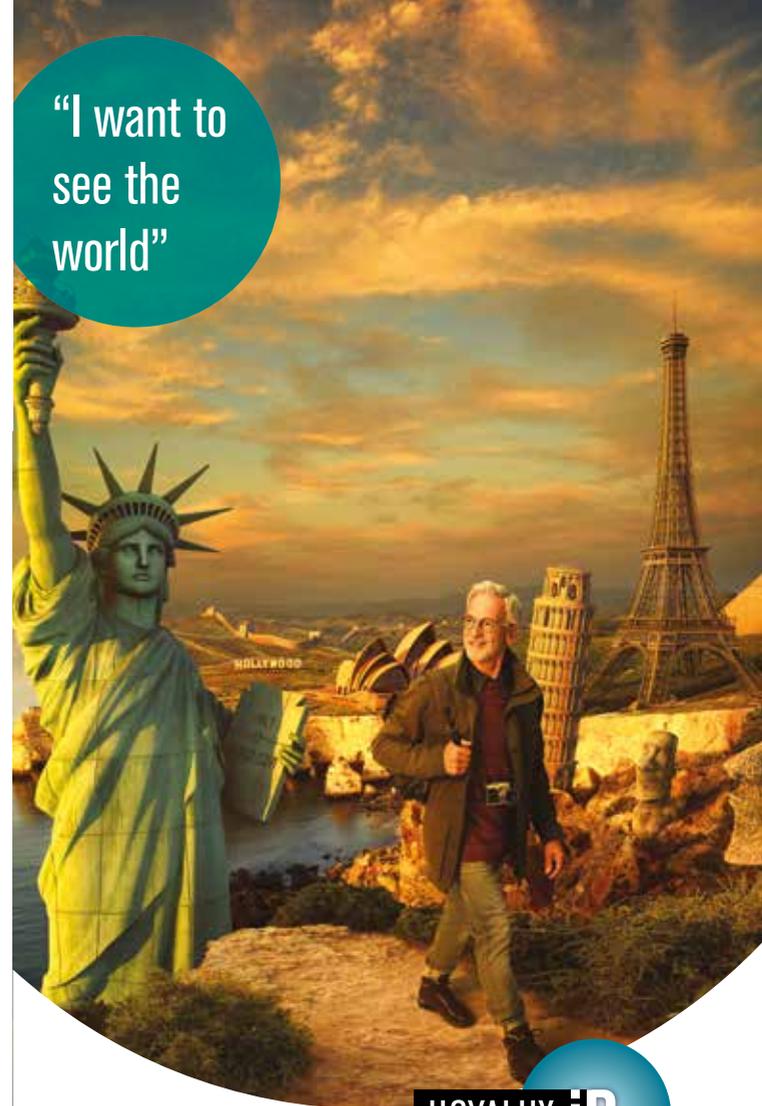
Rating Scale



Visit your local eyecare professional for more information:



www.hoyalens.com.au/hoyaluxid



Live your vision with
Hoyalux iD multifocals



Live your vision

Hoyalux iD premium multifocal lenses are designed to meet your specific needs, providing clear and natural vision in all directions, wide distortion-free fields of view, and smooth transition between the reading and distance viewing areas.

Personalised, for your lifestyle

Your lifestyle is one of the most important factors for your eyecare professional when they select the suitable **Hoyalux iD** lens design for you. Your previous experience with multifocal lenses, when and where you wear your glasses, the time you spend outdoors and indoors, and your daily activities will all be taken into consideration to ensure the chosen lens is personalised, for you.



Personalised, for your frame & face

The fully personalised **Hoyalux iD** lens design can be tailor-made based on how your chosen frame fits on your face. With your unique frame wearing positions measured by your eyecare professional, your lenses will be calculated specifically for your chosen frame and how you wear it, ensuring the most accurate visual correction in the position you need it.

Personalised, for your eyes

We understand that most people have a difference in prescription between their right eye and left eye. Even a small difference can cause visual imbalance which could lead to visual discomfort such as tired eyes or headaches. **Hoyalux iD** offers a fully personalised design option which takes into account all the variables for each wearer, guaranteeing crystal clear vision and instant focus in a split second.

Balanced View Control

Thanks to HOYA's unique **Balanced View Control**, you will experience stable, clear and focused vision, and effortless switching between near and far distances without the unwanted 'swim and sway' effect.



Without Balanced View Control



With Balanced View Control

Live your vision with

HOYALUX iD