

## MYSTYLE PROFILE BENEFITS:



# MYSTYLE

PROFILE

MULTIFOCAL  
LENSES



Technology	Benefit	Description
 <b>Smart Analysis</b>	Comfortable and natural vision	Optimises your vision by taking into consideration the key factors affecting visual performance, including your main daily activities.
 <b>Binocular Harmonisation</b>	Improved depth perception	Enables easy focusing, improved depth perception and effortless focusing from near to far.
 <b>Integrated Double Surface Design</b>	Wider field of vision & enhanced visual performance	Minimises visual distortion during daily activities, reducing eye movement from far to near distance (and vice versa)
 <b>Position of Wear</b>	Easy adaptation	Lenses customised to position on your face in relation to your eyes.

For more information, please speak to your local eyecare professional.

# HOYA

[www.hoyalens.com.au](http://www.hoyalens.com.au)

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# HOYA

CUSTOMISED FOR OPTIMISED VISION

## 5 PREDESIGNED PROFILES FOR OPTIMISED VISION



### Why do customised progressive lenses provide better optical performance than standard lenses?

Just like fingerprints, everyone's eyes are different and consequently have different needs. Also, what we typically do each day, and therefore how we use our eyes, determines our ideal progressive lens design.

Taking this into account, Hoya developed **MyStyle Profile**, which comprises 5 pre-defined designs. The designs are derived from the most common wearers' profiles, based on their daily activities and different visual requirements.

Regardless of what you do and whether you're a first-time or experienced progressive wearer, Hoya's **MyStyle Profile** offers you the optimised vision you need.

## YOUR TYPES OF VISUAL REQUIREMENTS



**Far Vision:** For activities with viewing more than 4 metres away (E.g. outdoors, running, walking)



**Intermediate Vision:** For activities with viewing between an arm's length to 4 metres (E.g. computer use, TV viewing)



**Near Vision:** For activities within arm's length (E.g. reading, using mobile phone)

## WHICH PROFILE ARE YOU?

**MODERN** designed for heavy computer users, people who work in an office environment or play indoor sport.



Far ●●●●○  
Intermediate ●●●●●  
Near ●●●○●

**ADVENTURE** perfect for outdoor workers or sports people, anyone who walks or drives a lot, or spends much of their day outdoors looking into the distance.



Far ●●●●●  
Intermediate ●●●●○  
Near ●●●○●

**STABLE** created for people who require good vision at all distances.



Far ●●●●○  
Intermediate ●●●●○  
Near ●●●●○

**DETAIL** tailored for people who spend a lot of time indoors and focus on close and nearby distances. Ideal for reading, viewing your mobile and TV, computer work, hobbies, fine work and many indoor professions.



Far ●●●○●  
Intermediate ●●●●○  
Near ●●●●●

**EXPERT** designed for experienced progressive lens wearers who often view objects from a distance or up close.



Far ●●●●●  
Intermediate ●●○●○  
Near ●●●●●