

Not all lenses are created equal

Individually designed progressive lenses for your eyes only, delivering vision like never before



Ask us how...



iD MyStyle, delivering vision like never before

Do you have problems adjusting or getting used to your progressive lenses?

Do you get that swimming or insecure feeling when walking around whilst wearing your progressive lenses?

Would you like a larger field of view?

There has recently been significant technological improvement in the way lenses are made. Initially lenses were designed as one size fits all.

We can now individually design your lenses for your prescription, individual lifestyle and your surrounding environment.

With iD MyStyle lenses you get immediate adaption, no swimming or insecure feeling, all day comfort and on wider field of view.

iD MyStyle provides you with the clearest, most natural vision in all environments as it is designed specifically for you, with easy adaption and all day comfort.



NEAR BIAS

Enhancing near bias for people who use their near vision more frequently



BALANCED

Distance, middle and near bias for people with varied visual needs



DISTANCE BIAS

Enhancing distance bias for people who use their distant vision more frequently



Ask in-store today, about how these new lenses will benefit your individual lifestyle and vision.





“Your local eyecare professional”