

The people-based design



Benefits

- Maximum visual acuity and a crisper image perception
- Comfortable and relaxed vision
- Design to better match modern frame fashion and wearing behaviour
- Stable vision at all times, especially when using everyday equipment such as tablets and smart phones



Fore more information on **Hoyalux iD LifeStyle V+**, please speak to your local eyecare professional:



HOYA

The FreeForm Company

www.hoyalens.com.au

HOYA

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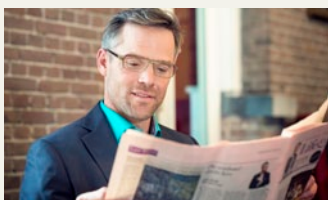
Inspired by people. Optimised by technology.



Top quality with a plus +

Hoyalux iD LifeStyle V+ is HOYA's new progressive lens design derived from intensive research, as well as customer's feedback and ordering behaviour. This premium multifocal lens is characterised by clear and natural vision in all directions, offering wider distortion-free fields of vision, and smooth interactions between near and far.

Hoyalux iD LifeStyle V+ lenses are designed to better match modern frame fashion and contemporary visual needs in this modern, fast-moving world.



Two design variations

HOYA is proud to introduce this easy-to-prescribe FreeForm progressive lens in **two design variations**, inspired by people and optimised by iD FreeForm Design Technology. An important conclusion we drawn from wearer analysis is that one design for all patients is not as effective. Therefore, the new two design variations are developed to fulfil individual visual requirements to an even greater extent!



Perfect for experienced multi-focal wearers who expect nothing but the best possible vision.



Ideal for young, active multi-focal wearers who require sharp vision and will not accept any limitations when moving around.